

Train in style, one step ahead!

Official Gillette London Marathon Range.



A £7.95

A SWEATSHIRTS

Top quality, American, double-stitched sweatshirt that is soft, generously cut, and will keep you warm in winter training.
Colours: Chambrey Blue or Grey, with official symbol.
SIZES: Adult ONLY S,M,L,XL.



B £3.95

B T-SHIRTS

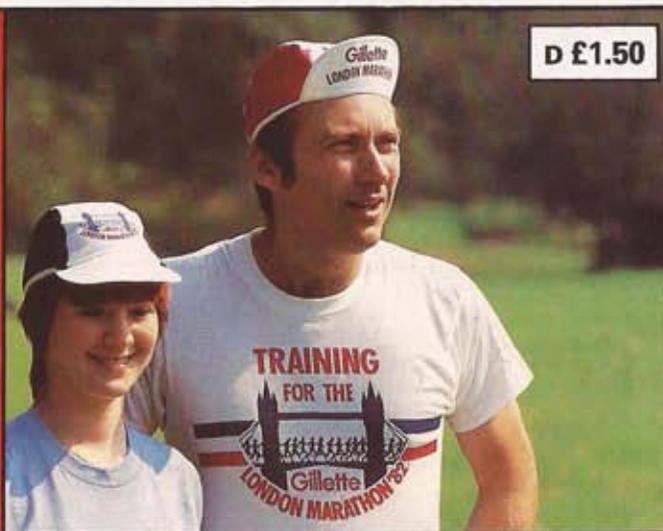
These new American styled "Supatees" are of the highest quality, and will keep their shape while keeping you in shape, thanks to 50% cotton, 50% Polyester mix.
Colours: Skyblue or White, with official symbol.
SIZES: Adult ONLY S,M,L,XL.



C £9.95

C MARATHON COVER-UP

This American hooded training top is no gimmick. 50% creslan, 50% cotton construction keeps the heat in, but allows your body to breathe. With pouch pockets and a generous, double-thickness hood, it keeps the cold at bay.
Colours: Grey or Navy, with the official symbol.
SIZES: Adult ONLY S,M,L,XL.



D £1.50

D RUNNING CAPS

Running cap, modelled on the very successful New York Marathon cap, with specially designed peak.
Colours: Blue and White, or Red and White.

Already, runners are planning their training for the Gillette London Marathon '82.

It will be the sports event of the year, with 14,000 competitors and more than a million spectators.

Exclusively just for the 1982 Marathon, Marathon Special Offers have selected this limited range of merchandise for its quality and value. Every item carries the official symbol.

Available to you *only* through this official offer.

Order now! Offer closes 2nd Dec. 1981.



E £6.50

E COMPETITORS' SPORTS BAGS

Big enough to hold all your essential post-marathon needs, light enough to carry after 26 miles! Hard wearing, attractive and very practical. Man made fibres — hence waterproof and very strong.
Colours: Red/White only.
SIZES: "Training" (approx 23" long) and "Team" (approx 27" long).

HOW TO ORDER

1. BY POST. Complete the enclosed coupon and return it to **Marathon Special Offers** Park Road Mill, Park Road, Dukinfield, Cheshire, SK16 5YA.
2. BY PHONE. To charge your Marathon merchandise to your ACCESS or BARCLAYCARD account, dial 061-308 2430. Monday to Friday 9am to 5pm. Offer subject to availability.

With Christmas
in mind.....



F £2.95

The Gillette London Marathon is a people's Marathon. From school children to grandmothers, everyone wants to be part of it. Let the people who matter to you belong to the Marathon too — as your unofficial coach. A Christmas present that is very special, exclusive and a lot of fun.

F Unofficial Coach T-shirts

Available in White or Skyblue.

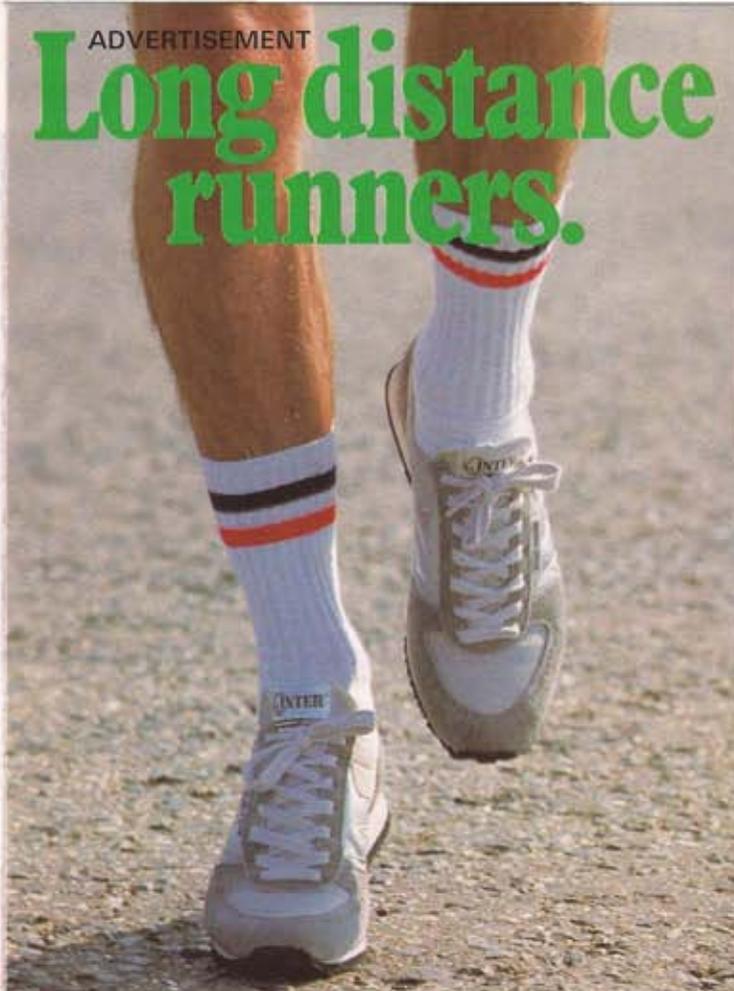
Child £2.95, SIZES: S, M, L. Adult £3.95 SIZES: S, M, L, XL

The official symbol of the Gillette London Marathon is owned and protected by copyright and registration by London Marathon Promotions Ltd. Proceeds from the sale of merchandise accrue to the Organizing Committee of the Gillette London Marathon, which has been founded with charitable status to provide for sport and recreation facilities within the London Boroughs.

Marathon Special Offers would like to thank the Sweat Shop for kindly supplying all additional running equipment shown in this brochure. The Sweat Shop Ltd., The Causeway, Teddington, Middlesex TW1 0HE.

Design by Reflection 01-624 7164.
Printed in England by Mapledon Press Ltd. 01-732 2155.

ADVERTISEMENT
Long distance runners.



You have known us for sometime but were probably unaware that we took your running seriously! We worked and worked to get perfection and now announce a superb running shoe has been born. It's sliplasted, cushioned, reinforced, weighs next to nothing (71 oz for size 8), etc. etc. **IT'S ALL EXACTLY RIGHT.** We know you have read all the technical details of what is required of a good shoe — the new INTER-SILVER SHADOW meets all those criteria. We will help you run comfortably and economically.



INTER-SILVER SHADOW
Available from 1.1.82 —
Sizes 4-12 from £14.99

This five star product will be in the sports shops priced from £14.99 which is a tremendous achievement by Inter Footwear's technical staff. The popular belief that to compete in the Gillette London Marathon one needs to spend over £20 per pair for specialist marathon shoes is not necessarily correct.

Look out for the INTER-SILVER SHADOWS in January 1982 and break them in gently for the big day in May. It pays to run in INTER from start to finish!

INTER-FOOTWEAR LIMITED, Towerfield Road, Shoeburyness, Essex, Great Britain
Telephone: 03708-6461 (5 lines) Telex: 995468

**Inter.Footwear
for your comfort.**



**A
MARATHON**

**EXCLUSIVE
OFFER**